

SMALL BUSINESS AND ENTREPRENEURSHIP WORKSHOPS

**DEVELOP YOUR ABILITY TO
START, GROW, AND SUCCEED
IN YOUR SMALL BUSINESS.**



December 2018

The JBA Entrepreneurship Eight Part Workshop Series

is a progressive set of workshops designed to educate entrepreneurs through the development process of a venture from idea stage to project launch. Each workshop addresses key topics and foundational material critical to small business success. Participants are encouraged to attend all eight workshops in the series in order for success.

Central Library

89-11 Merrick Boulevard
Jamaica | 718.990.8625

TRADITIONAL MARKETING & SOCIAL MEDIA MARKETING Tuesday, December 4 | 7 pm

Still one of the most recognizable types of marketing, traditional marketing encompasses the advertisements that we see and hear every day. Determine the traditional marketing activities to make you visible and attractive to your target customer.

In an advanced technological world with so many resources for socially connecting to your customers, it is hard to decide on which platform to choose and how to use it. Learn strategies to becoming successful in social media marketing for your business.

Call 718.990.8625 for more information.

FUNDING YOUR BUSINESS Tuesday, December 11 | 7 pm

Become familiar with the variety of traditional and nontraditional resources available to help fund your business. The course will leave you knowledgeable about various loan options, crowdfunding, alternative lenders, and more.

ENTREPRENEURS OPEN LAB Tuesday, December 18 | 7 pm

Got questions? We have answers! This is an opportunity to come in and meet directly with a certified small business consultant. Ask questions and solve your challenging problems. Meetings are on a first-come, first-served basis.

Flushing Library

41-17 Main Street
Flushing | 718.661.1205

BUILDING EXTRAORDINARY RELATIONSHIPS Thursday, December 6 | 10:30 am

This class is geared toward developing networking strategies in order to foster partnerships and build relationships that lead to motivation, connections, resources, and investment opportunities. Attain new skills in an accessible and low-pressure setting.



TRADITIONAL MARKETING
Thursday, December 13 | 10:30 am

Still one of the most recognizable types of marketing, traditional marketing encompasses the advertisements that we see and hear every day. Determine the traditional marketing activities to make you visible and attractive to your target customer.



SOCIAL MEDIA MARKETING
Thursday, December 20 | 10:30 am

In an advanced technological world with so many resources for socially connecting to your customers, it is hard to decide on which platform to choose and how to use it. Learn strategies to becoming successful in social media marketing for your business. Call 718.661.1205 for more information.



**Job and Business Academy
89-11 Merrick Boulevard, Jamaica
718.990.8625**

**Preregistration is required.
For more information go to
jobmap.queenslibrary.org.**